

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

BMW GROUP

Expires Aug. 31. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
BMW 3 series, X5	\$0-\$4,500	0.9-4.9%
1 series, 7 series, Active Hybrid 7, M3, X5, M5, X6, X6, M6, Z4 5 series		0.9-1.9% 0.9-3.9%

	Cash rebate	Finance rate
2010 models		
BMW 6 series, M6, X3 5 series Gran Turismo		0.9% 0.9-1.9%

CHRYSLER GROUP

Expires Aug. 31. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2010 models		
Chrysler 300	\$2,000-\$4,000	0-1.9%
Sebring	\$1,500-\$3,000	0-1.9%
PT Cruiser	\$2,000	0-1.9%
Town & Country	\$1,500	0-1.9%
Dodge Charger, Dakota	\$3,000	0-1.9%
Ram 1500	\$2,000-\$3,000	0-4.9%
Avenger, Nitro	\$1,500-\$2,500	0-1.9%
Caliber	\$1,000-\$2,000	0-5.9%
Ram 2500/3500	\$1,500	0-3.9%
Journey	\$1,500	0-4.9%
Challenger, Grand Caravan	\$1,000	1.9-3.9%
Jeep Commander, Grand Cherokee	\$4,000-\$4,500	0-1.9%
Liberty, Compass, Patriot	\$1,500-\$2,000	0-1.9%
Wrangler		0-5.9%

FORD MOTOR CO.

Expires Aug. 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
Ford F-250 Super Duty, F-350 Super Duty, F-450 Super Duty, Flex	\$500	2.9-6.9%
Taurus		1.9-5.9%
Mustang		1.9-6.9%
Fiesta		4.9-8.9%
Lincoln MKS	\$500	2.9-6.9%
MKT		2.9-6.9%

	Cash rebate	Finance rate
2010 models		
Ford F-450 Super Duty	\$5,000	0-1.9%
F-250 Super Duty, F-350 Super Duty	\$4,000-\$5,000	0-3.9%
Flex	\$1,500-\$2,500	0-4.9%
Ranger	\$1,000-\$2,500	0%
Explorer Sport Trac, Mustang	\$1,000-\$2,500	0-3.9%
F-150	\$0-\$2,500	0-6.9%
Explorer	\$2,000	0-3.9%
Edge	\$0-\$2,000	0-1.9%
Focus	\$1,500-\$2,000	0-1.9%
Expedition	\$1,500	0-4.9%
Taurus	\$500-\$1,500	0-4.9%
Fusion	\$1,000-\$1,500	0-4.9%
Escape	\$1,000	0-4.9%
Transit Connect	\$500	0-8.9%
E series (incl. cargo)	\$500-\$1,500	0-4.9%
Lincoln MKX, Town Car	\$3,000	0-1.9%
MKT	\$3,000	0-4.9%
Navigator	\$2,500	0-4.9%
MKZ	\$1,000-\$2,000	0-1.9%
MKS	\$500-\$1,500	0-5.9%
Mercury Grand Marquis	\$3,000	0-5.9%
Mountaineer	\$2,000	0-3.9%
Milan (incl. Hybrid)	\$1,000-\$1,500	0-6.9%
Mariner (incl. Hybrid)	\$0-\$1,000	0-6.9%

GENERAL MOTORS CO.

Expires Sept. 7. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
Buick Regal		3.9-6.9%
GMC Sierra 2500HD, Sierra 3500HD	\$1,500	4.9-6.9%

	Cash rebate	Finance rate
2010 models		
Buick Lucerne	\$4,000	2.9-4.9%
Enclave	\$1,500	1.9-3.9%
LaCrosse		3.9-4.9%

	Cash rebate	Finance rate
Cadillac CTS, DTS, Escalade (incl. Hybrid), Escalade EXT, ESV, STS		0%
SRX		0-2.9%

	Cash rebate	Finance rate
Chevrolet		
Avalanche, Silverado 1500 (incl. Hybrid), Silverado 2500/3500HD	\$4,500-\$5,000	0%
Colorado, Traverse	\$1,000-\$2,500	0-3.9%
HHR, Impala	\$0-\$4,000	0-3.9%
Cobalt, Corvette, Malibu, Suburban, Tahoe (incl. Hybrid)	\$0-\$3,000	0-3.9%
Aveo	\$0-\$2,500	3.9-5.9%
Express (incl. cargo)	\$2,000	2.9-4.9%
Equinox		6.9%

	Cash rebate	Finance rate
GMC		
Sierra 1500 Hybrid, Sierra 1500	\$5,000 \$4,500-\$5,000	0% 0%
Acadia, Canyon, Yukon (incl. Hybrid), Yukon X	\$1,000-\$3,000	0-3.9%
Savana (incl. Cargo)	\$2,000	2.9-4.9%
Terrain		6.9%
Hummer H3, H3T	\$4,000	0%
Saab 9-3		0-2.9%

AMERICAN HONDA MOTOR CO.

Expires Sept. 7.

	Cash rebate	Finance rate
2011 models		
Honda Pilot		1.9-2.9%

	Cash rebate	Finance rate
2010 models		
Honda Accord, Accord Crosstour, Civic, Fit, Insight, Ridgeline		0.9%
CR-V, Element, Odyssey, Pilot		1.9-2.9%

HYUNDAI-KIA AUTOMOTIVE

Kia expires Aug. 2; Hyundai expires Sept. 30. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
Hyundai Sonata		2.9-3.9%
Elantra Touring, Tucson	\$0-\$500	3.9-4.9%
Kia Sorento	\$1,000	0-4.9%

	Cash rebate	Finance rate
2010 models		
Hyundai Sonata	\$750-\$2,500	0.0-4.9%
Elantra	\$1,500	0.9-4.9%
Veracruz	\$1,500	
Santa Fe	\$1,000	0.9-4.9%
Elantra Touring	\$1,000	3.9-4.9%
Accent	\$500-\$1,000	3.9-4.9%
Azera	\$500	
Genesis, Tucson		2.9-3.9%

	Cash rebate	Finance rate
Kia		
Optima, Sedona, Sportage	\$1,500-\$3,000	0-4.9%
Forte	\$1,000-\$1,500	0-4.9%
Rio	\$1,000	
Soul		0-4.9%

LAND ROVER

Expires Sept. 30.

	Cash rebate	Finance rate
2010 models		
Land Rover LR2, LR4, Range Rover, Range Rover Sport		0.9-3.9%

MERCEDES-BENZ

Expires Aug. 2.

	Cash rebate	Finance rate
2010 models		
Mercedes-Benz E class, R class		1.9%
C class		1.9-2.9%
GLK, SLK		1.9-3.9%
CLS, GL, M class, S class		1.9-4.9%
SmartForTwo	\$500-3,500	

MINI

Expires Aug. 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
Eclipse, Eclipse Spyder	\$1,000	0-1.9%

	Cash rebate	Finance rate
2010 models		
Endeavor	\$4,000	0-1.9%
Galant	\$3,500	0-1.9%
Eclipse, Eclipse Spyder	\$3,000	0-1.9%
Lancer, Lancer Sportback	\$1,500	0-1.9%
Outlander	\$1,000	0-1.9%
Lancer Evolution	\$1,000	0-4.9%

NISSAN NORTH AMERICA

Expires Aug. 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
Nissan Versa	\$0-\$500	1.9-2.9%

	Cash rebate	Finance rate
2010 models		
Nissan Titan	\$4,000-\$5,000	0-2.9%
Armada	\$4,500	1.9-3.9%
Altima Hybrid	\$0-\$4,000	0-1.9%
Pathfinder	\$2,500	0-2.9%
Xterra	\$2,250	0-2.9%
Frontier	\$1,500-\$2,000	0-2.9%
Maxima, Sentra	\$1,000-\$2,000	0-1.9%
Versa	\$0-\$1,500	0-0.9%
Cube, Murano, Rogue	\$500-\$1,250	0-2.9%
Altima	\$1,000	0-3.9%

SUBARU

Expires Aug. 2.

	Cash rebate	Finance rate
2011 models		
Legacy, Outback		2.9-3.9%

	Cash rebate	Finance rate
2010 models		
Forester, Impreza, Legacy		0.9-3.9%
Outback, Tribeca		2.9-3.9%

SUZUKI

Expires Aug. 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2010 models		
Equator	\$2,000	0-2.9%
Grand Vitara, SX4	\$1,000-\$1,500	0-2.9%
Kizashi		0-2.9%

TOYOTA MOTOR SALES

Toyota expires Aug. 2; Lexus expires Sept. 7. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2011 models		
Toyota Camry (incl. Hybrid)	\$0-\$1,750	0-2.9%

	Cash rebate	Finance rate
2010 models		
Lexus HS 250h, IS 250, IS 350		1.9% 2.9%
ES 350		2.9%
Toyota Tundra	\$0-\$3,000	0-1.9%
Corolla	\$0-\$1,500	0-2.9%
Yaris	\$0-\$1,000	0%
Matrix	\$0-\$1,000	0-1.9%
Prius	\$0-\$1,000	0-2.9%
Tacoma, Venza	\$0-\$1,000	0-3.9%
Highlander, RAV4	\$0-\$750	0-2.9%
Camry (incl. Hybrid)		0%

VW GROUP OF AMERICA

Volkswagen expires Aug. 2; Audi expires Sept. 6.

	Cash rebate	Finance rate
2010 models		
Audi A8, TT, TTS		0.9%
A4, A6		0.9-1.9%
A3, Q7		0.9-2.9%
A5, Q5, S4		1.9-2.9%
R8		4.2-5.1%
Volkswagen Golf, Routan		0%
CC, Eos, New Beetle		0-1.9%
Tiguan		0-2.4%
GTI, Passat		0-3.9%
Jetta, Touareg		0-4.4%

VOLVO

Expires Aug. 31.

	Cash rebate	Finance rate
2011 models		
C30, C70		2.9%

	Cash rebate	Finance rate
2010 models		
S80, XC70		0%
C30, C70		0-0.9%
S40, V50, V70		0-1.9%
XC60, XC90		2.9%

Dealer Incentives

Incentives in this table are a summary of dealer programs offered. Programs may vary by region and model.

BMW GROUP

Expires Aug. 31.

	Cash rebate	Finance rate
2010 models		
BMW M6		\$12,500
6 series		\$10,000
5 series (excl. Gran Turismo), M5		\$4,500-\$7,000
1 series, 3 series, M3, Z4		\$0-\$2,750

CHRYSLER GROUP

Expires Aug. 31.

	Cash rebate	Finance rate
2010 models		
Chrysler PT Cruiser		\$1,000-\$1,750
Sebring		\$0-\$1,000
Dodge Avenger, Charger, Journey		\$0-\$1,000
Jeep Commander, Grand Cherokee		\$0-\$1,000

FORD MOTOR CO.

Expires Dec. 31.

	Cash rebate	Finance rate
2009 models		
Ford Explorer, F-150		\$0-\$5,500
Mustang		\$0-\$4,500
Edge, Flex, Ranger		\$0-\$4,000
Expedition, Expedition EL		\$0-\$3,500
Focus		\$0-\$3,000
Explorer Sport Trac		\$0-\$2,500
Lincoln Town Car		\$8,000
Navigator, Navigator L		\$6,500
MKX		\$5,500
MKZ		\$5,000
MKS		\$0-\$4,500
Mercury Grand Marquis		\$6,500
Mountaineer		\$5,500

GENERAL MOTORS CO.

Expires Sept. 7.

	Cash rebate	Finance rate
2010 models		
Cadillac CTS Wagon		\$2,000
DTS, STS		\$1,000
Pontiac Vibe		\$3,000

AMERICAN HONDA MOTOR CO.

Expires Sept. 7.

	Cash rebate	Finance rate
2010 models		
Honda Odyssey		\$1,500
Accord		\$1,200
Civic		\$0-\$1,000
Insight		\$750